

# Expand your reach through our Media Solutions



Visitors  
4M +



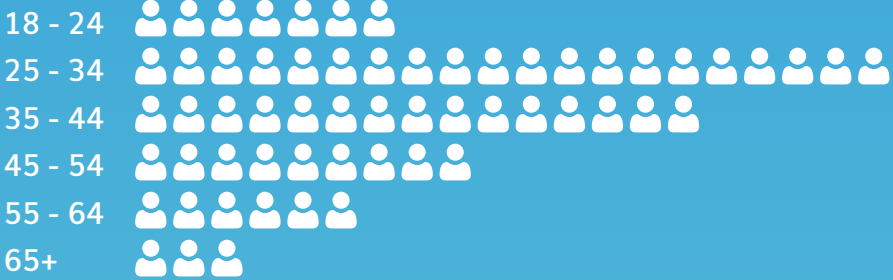
44%



56%



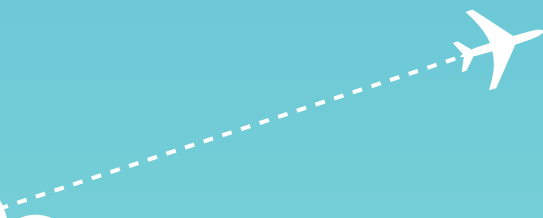
AGE



Social Media  
150K + followers



E-mail  
1.5 million  
Total email subscribers



# Who is Travix ?

**Travix** is a global online travel company based in Amsterdam, with operations in 39 countries.

Offices in the Netherlands, Germany, India, Singapore and the USA

We have 5 brands and an extensive portfolio of 43 websites in several countries and growing on all continents

# Global Presence

Vayama USA  
Vayama Ireland  
Vayama Argentina  
Vayama Chile  
Vayama Colombia  
Vayama Mexico  
Vayama Panama



CheapTickets Netherlands  
CheapTickets Belgium  
CheapTickets Germany  
CheapTickets Switzerland  
CheapTickets Singapore  
CheapTickets Thailand  
CheapTickets Hong Kong

Vliegwinkel Netherlands **vliegwinkel**



BudgetAir Australia	BudgetAir Netherlands
BudgetAir Arab Emirates	BudgetAir New Zealand
BudgetAir Belgium	BudgetAir Philippines
BudgetAir Canada	BudgetAir Poland
BudgetAir Denmark	BudgetAir Portugal
BudgetAir France	BudgetAir Saudi Arabia
BudgetAir India	BudgetAir South Africa
BudgetAir Indonesia	BudgetAir Spain
BudgetAir Italy	BudgetAir Sweden
BudgetAir Japan	BudgetAir Taiwan
BudgetAir South Korea	BudgetAir Turkey
BudgetAir Latvia	BudgetAir UK
BudgetAir Malaysia	

Flugladen Austria  
Flugladen Deutschland







# Our Partners










# Tourism Boards



# Airlines



# About Vayama.com

-  Target Market USA
-  Established & IATA accredited in 2007
-  30 million plus searches per year
-  500K plus yearly bookings
-  1.5 million E-newsletter subscribers
-  150K plus Social Media followers
-  Biggest age group 25-34 (35%)
-  34-44 (22%), 45-54(14%)
-  55% Male - 45% Female

# What do we do?

## Influence

Inspire new customers  
Destination deals & content  
Build brand awareness

Enhance customer relationships  
Increase page engagements  
Influence and grow market share

## Connect

## Convert

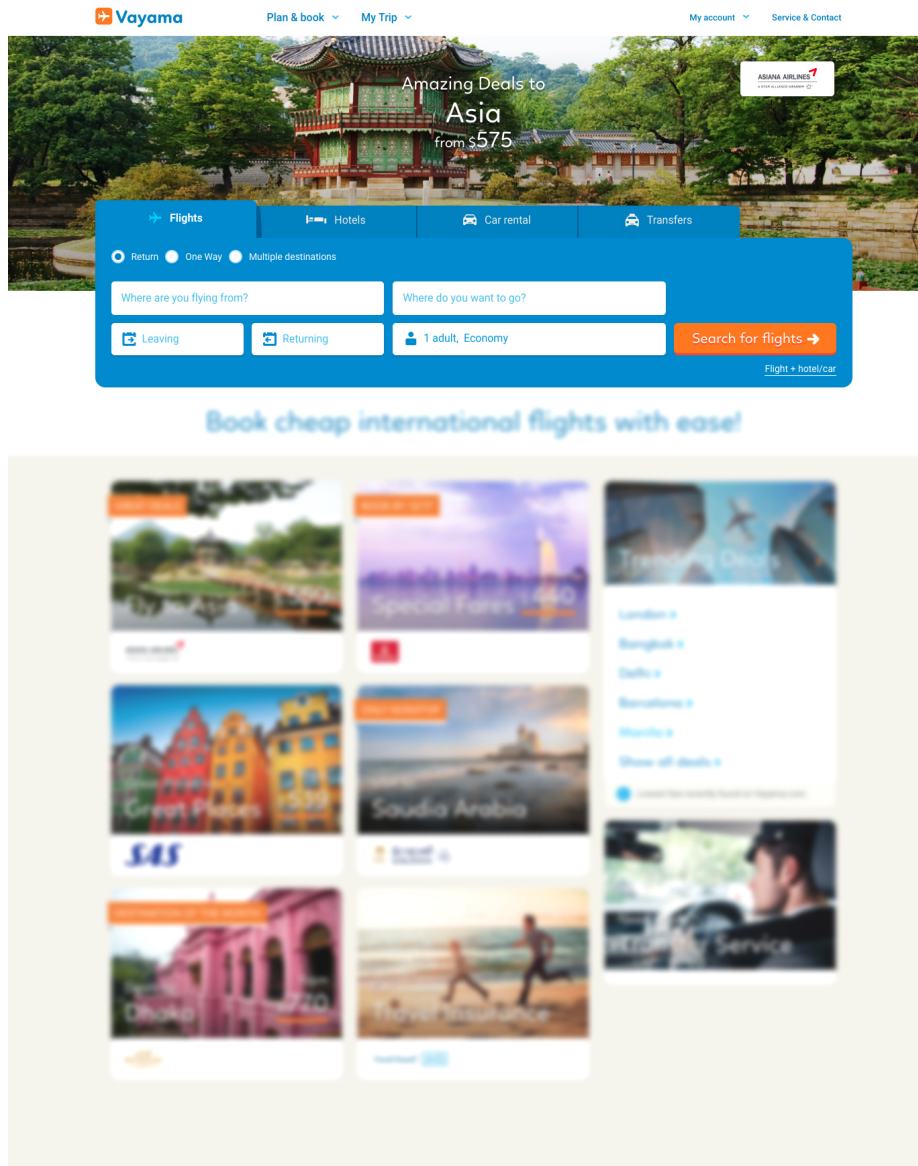
Spend Less and travel more  
Drive bookings & Revenue

# Display Ads

**Our Ad placements are designed to reformat and respond to any device such as a desktop, tablet and mobile.**

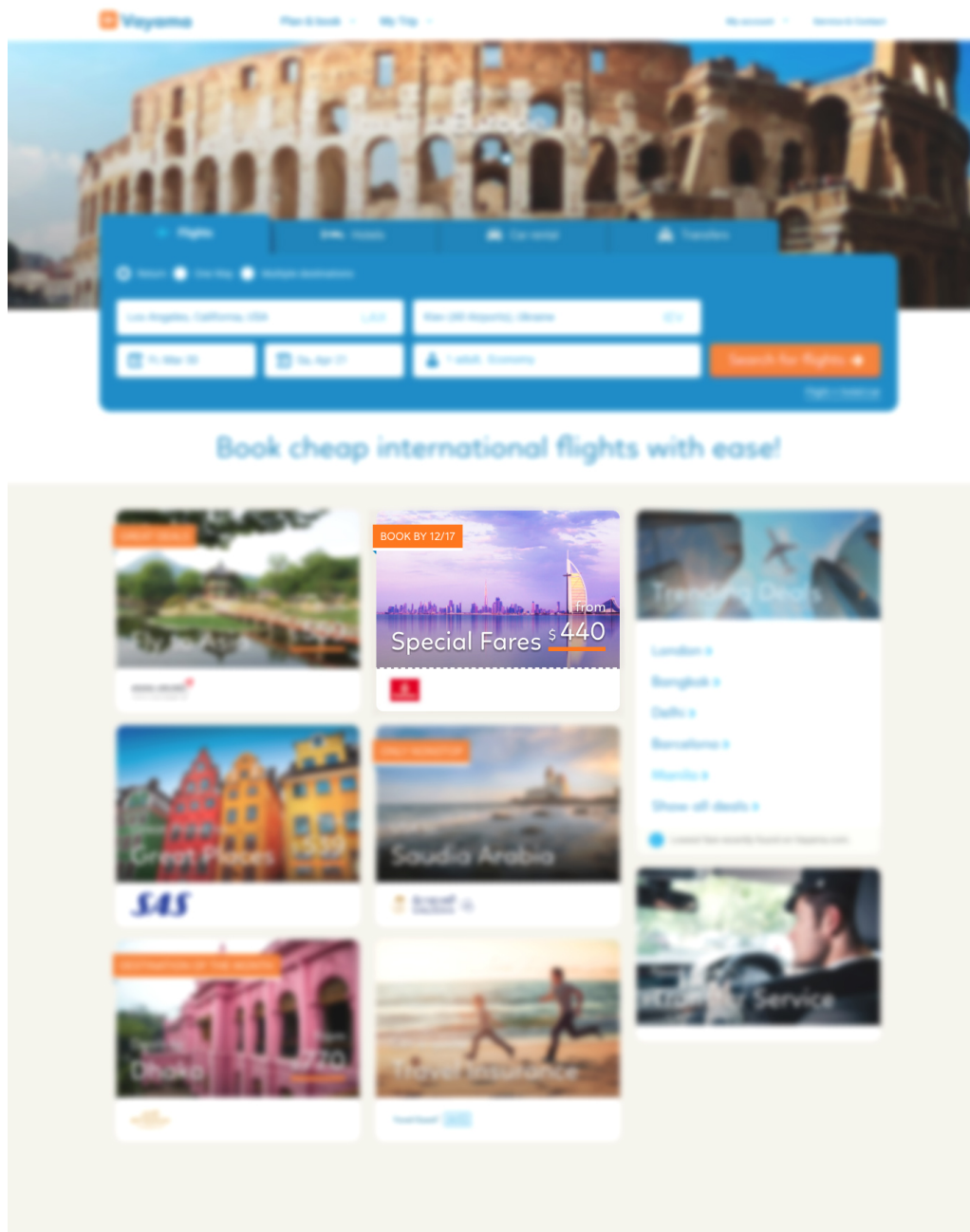
**It optimizes the user experience and receive the same content through different resolutions.**

## Homepage – Header



Our premium banner is located on our homepage. We promote your message through captivating imagery to connect with our audience.

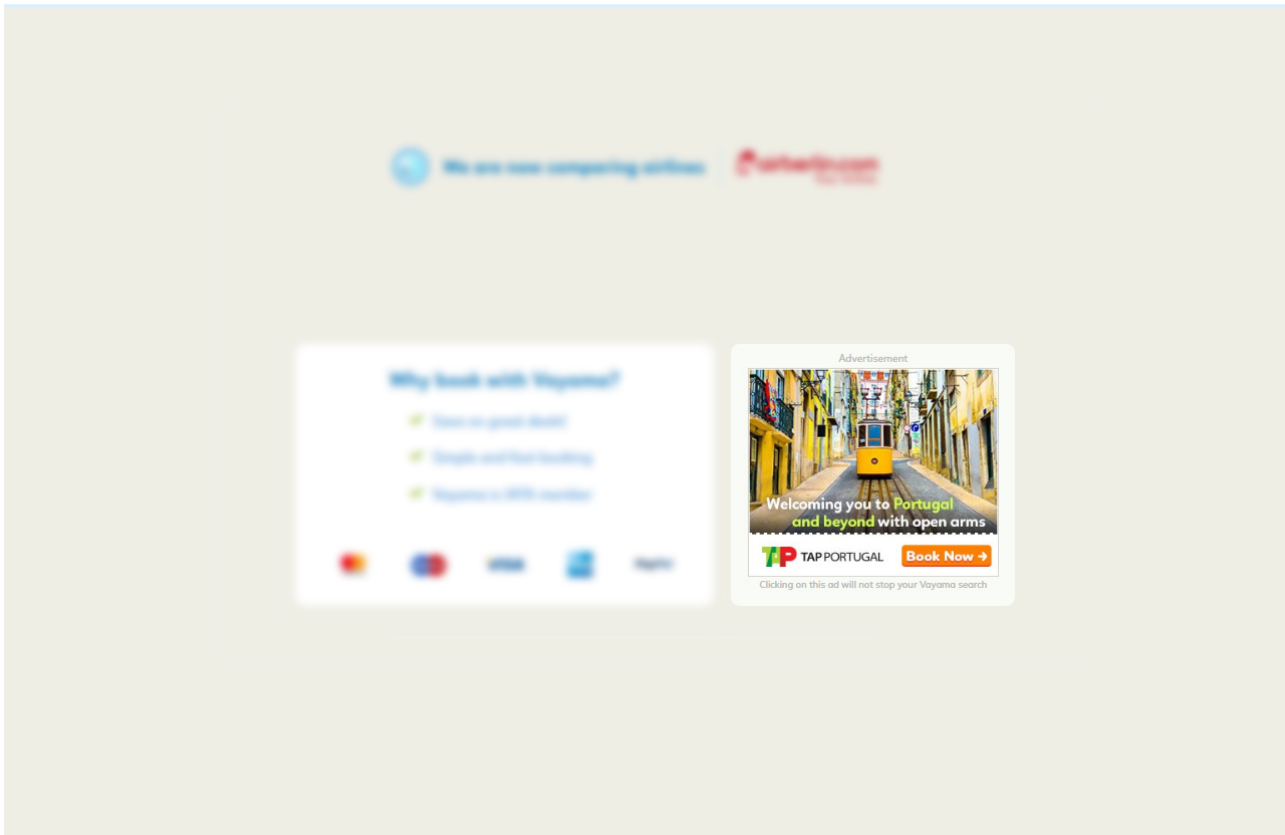
## Homepage – Medium



This custom ad design allows your message and brand to be visible to our audience and provide easy access to exclusive deals and campaigns.



## Interstitial / Search banner



Seen while customers are waiting for their search results. This banner can be targeted based on their geographical location and airport of origin.

## Results page

**Vayama**

**Filter your results**

1 filter(s) active [erase](#)

**All airlines**

Airline	From
<input type="checkbox"/> United Airlines	\$ 712.27
<input type="checkbox"/> Air Canada	\$ 823.36
<input type="checkbox"/> Swiss	\$ 861.67
<input type="checkbox"/> airberlin	\$ 913.48
<input type="checkbox"/> TAP Portugal	\$ 940.70

[+ Show more airlines](#)

**Number of stops**

Stops	From
<input type="radio"/> Direct flights only	\$ 0.00
<input type="radio"/> Max. 1 stop	\$ 940.70
<input checked="" type="radio"/> No preference	\$ 940.70

**Departure times**

**Outbound**

Time	From
<input type="checkbox"/> Morning (6:00am - 11:59am)	\$ 0.00
<input type="checkbox"/> Afternoon (12:00pm - 5:59pm)	\$ 0.00
<input type="checkbox"/> Evening (6:00pm - 11:59pm)	\$ 940.70
<input type="checkbox"/> Choose a time	

**Inbound**

Time	From
<input type="checkbox"/> Morning (6:00am - 11:59am)	\$ 940.70
<input type="checkbox"/> Afternoon (12:00pm - 5:59pm)	\$ 1,022.70
<input type="checkbox"/> Evening (6:00pm - 11:59pm)	\$ 1,022.70
<input type="checkbox"/> Choose a time	

**Your search**

1 airlines

\$ 940.70

**Direct flights**

No flights offered by airlines included on Vayama.com match your search criteria

**Alternative airports**

No flights offered by airlines included on Vayama.com match your search criteria

**4 Search results**

Sort by: **Price**

**Europe from New York**

Round trip ticket from \$ 419

\*USD R/T Taxes Included

This integrated placement is seen within the flights search results page. Promote your brand through destination images that will capture our customers and effectively reach out.

This ad can be targeted based on their geographical location and airport of origin.

# Email Marketing

Inspire our audience and connect with our 1.5 million customer based email subscribers in the US.

## Email Insertion

Released to our active subscribers, extend the reach of your message with Vayama branding and featured destinations

The email insert features a Vayama header with navigation links for Flights, Hotels, and Cars. The main content includes a large banner for Kuala Lumpur flights starting at \$521, a horizontal insert for a \$50 off promotion to China, and a vertical section for a \$50 discount with Etihad Airways. Below these is a section titled 'Are any of these places on your travel bucket list?' listing five destinations with their starting prices. The email concludes with a section for US Domestic Offers.

**Main Header**

round trip flight deals to **Kuala Lumpur** from **\$521**

**Fly to Kuala Lumpur from \$521\***

Whether you are travelling to Kuala Lumpur for a relaxing break, a thrill-seeking adventure, or a cultural pilgrimage, you will find a city brimming with activities to help you create an unforgettable holiday.

[Search Kuala Lumpur flights →](#)

**Horizontal Insert**

**Save \$50 off**

- ✓ No Boundaries to China this Thanksgiving. Enjoy \$50 off!
- ✓ Book by 11/28
- ✓ Coupon code: BlackChina50

[Book now →](#)

**Vertical**

**Claim your \$50 discount**

Fly with Etihad Airways

Sign up and receive a \$50 discount voucher, valid on all destinations!

[sign up](#)

**Are any of these places on your travel bucket list?**

1. Bangkok	from \$489
2. Madrid	from \$699
3. London	from \$899
4. Copenhagen	from \$1079
5. Lima	from \$899

**US Domestic Offers**

Great deals on airline tickets within the USA

[see deals from \\$69\\* →](#)

## Dedicated Email

[Flights](#)
[Hotels](#)
[Cars](#)

### Two NEW US gateways in 2017

Check out these **special fares** to Germany from selected US gateways, including \$756\* from Seattle or \$822\* from Las Vegas to Frankfurt.

Condor will also add **two more seasonal direct routes** from the US to Frankfurt, including 2 weekly flights from May to October from **New Orleans and San Diego**.

Currently, Condor operates flights from Seattle and Las Vegas and seasonal flights are available from the following cities: *Anchorage, Austin, Baltimore, Fairbanks, Fort Lauderdale, Minneapolis, and Portland*.

\*Condor, a part of the Thomas Cook group

[see more deals](#)

### sample round trip fares direct flight to Frankfurt

1. Seattle	from \$ 756*
2. Portland	from \$ 759*
3. Las Vegas	from \$ 822*
4. New Orleans	from \$ 822*
5. San Diego	from \$ 886*

Customize your message and promote your specific products and services to a targeted audience.

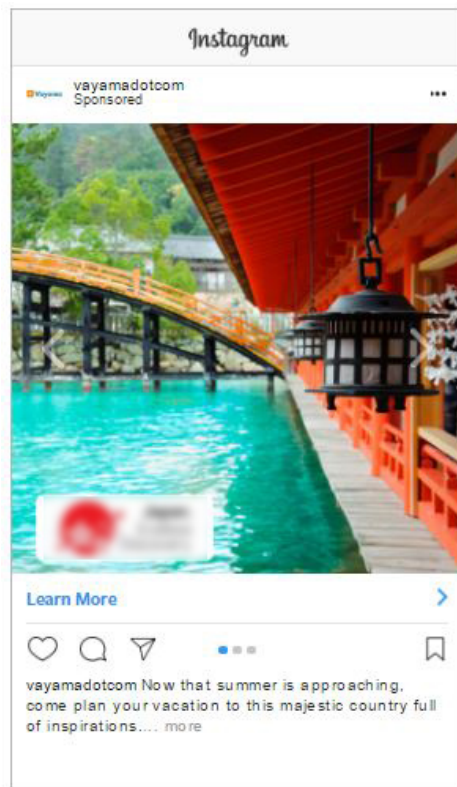
# Social Media

By advertising on social media, we are able to get a wider reach for your campaign. Targeted posts can reach out to 20-100K readers per mention.

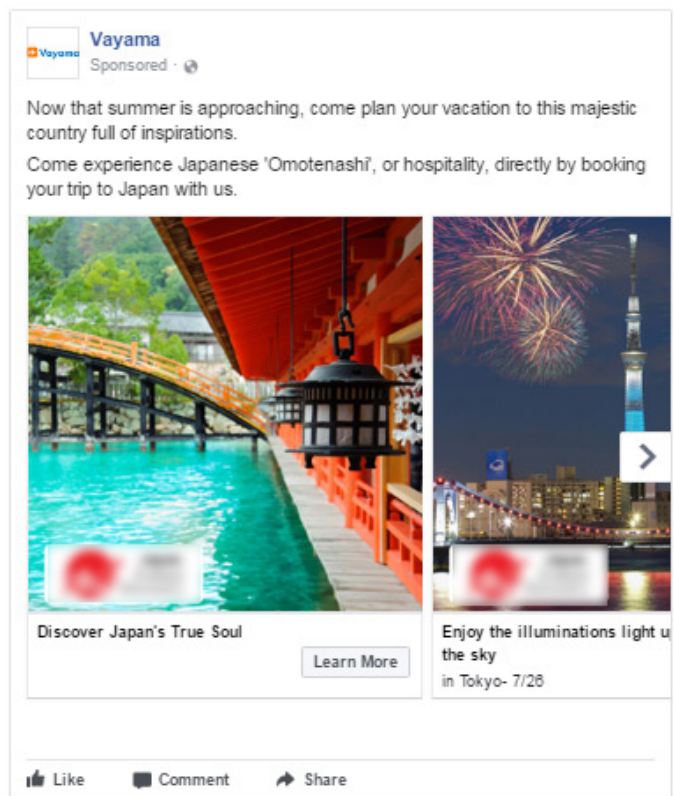
Through segmenting and co-branded campaigns, we are able increase the landing page engagements and connect with our customers in a genuine manner.



## Social media package



*Instagram*



*Facebook*



*Twitter*

# Affiliate Campaign

Affiliate marketing increases the reach of our campaign through Online networks. We target specific groups and inspire our customers to travel for specific destinations.

We work with a network of around 3,000 partners in our program including travel blogs, coupon, loyalty and airfare search partners.



## Step 9 – Book Your Flight



After you've used your travel credit card and received your sign-up bonus, use your miles to book your flight. It is harder to use miles these days due to less availability, so make sure to book early to insure you get your desired flight.

There are still many ways to avoid being the person on the flight who paid the most. For more tips that can reduce ticket prices even more, [read this blog post](#).

My favorite sites for finding cheap fares:

- [Google Flights](#)
- [Momondo](#)
- [Matrix ITA Software](#)
- [Skyscanner](#)
- [Vayama](#)

Log In / Sign up  
\$0.00 Cash Back

[Cash Back](#)
[Gift Card Deals](#)
[Near Me](#)
[Valentine's Day](#)
[Departments](#)
[Explore](#)

32 Offers Available

Coupon Type

☐ Coupon Codes

☐ Online Sales

### Vayama Coupon Codes

Sort By: Popularity Newest Ending Soon [Submit a Coupon](#)

**\$15 OFF**

**\$15 Off Per Person Specially Marked SWISS Flights From Miami To Rome**

Added by URBeautifl • 2 uses today

[See Details](#)

[Show Coupon Code](#)

**\$25 OFF**

**\$25 Off China Airlines From L.a. To Bangkok**

Added by URBeautifl • 1 use today

[Show Coupon Code](#)



Vayama



maria \$0.00

All Stores Double Cash Back Stores Hot Deals In-Store Cash Back Collections Refer & Earn \$15+ Help

### Refine Search

All Results

Stores (1)

Products (0)

Coupons (7)

### Top Stores

Up to 3.0%

Up to 2.0%

6.0% Cash Back

### Stores

1 store with Vayama

7 Vayama Coupons

Up to \$5.00

[Shop Now](#)

### Products

No Products were found for "Vayama".

### Coupons

1 - 5 of 7 coupons with Vayama

**Cheap Flights to Istanbul. + Up to \$5.00 Cash Back**

No Coupon Code Required Expires 12/31/2050

[Shop Now](#)

**Cheap Flights to Barcelona. + Up to \$5.00 Cash Back**

No Coupon Code Required Expires 12/31/2050

[Shop Now](#)

**Cheap Flights to the Caribbean. + Up to \$5.00 Cash Back**

No Coupon Code Required Expires 12/31/2050

[Shop Now](#)



# Google Display Network

We target websites based on audience and push ads within the Google Search Network. We push multiple ad formats like text, banner placements or video.



250x250



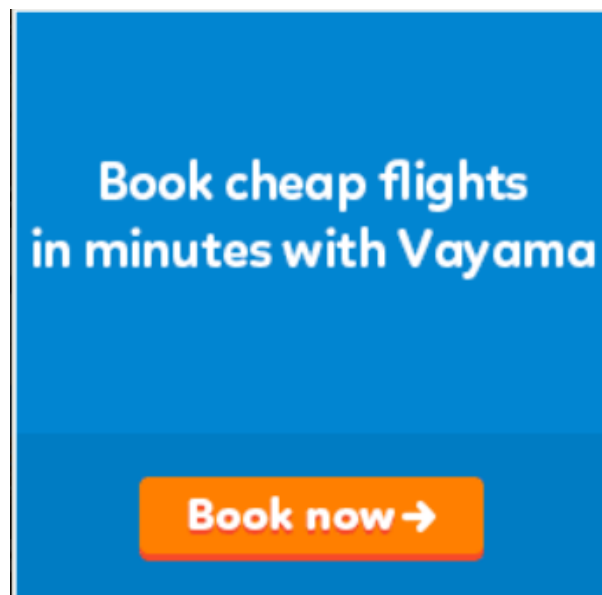
160x600



300x250



200x200



336x280



728x90

# Vayama Blog

We work with travel bloggers from around the globe to provide travel tips and inspire you on your future travel. From Where to go? Best beach destinations, your packing list, money saving tips, coolest cities, and activities.





## Bolinao: The Hidden Jewel of the North

01/10/2018 By Lalunavida.com

[Home](#) | [Blog](#) | [Travel bloggers](#) | [Bolinao The Hidden Jewel Of The North](#)

Every month a different guest blogger is sharing their travel experience on the Vayama.com Blog. This month 'The Ultimate Bolinao Travel Guide' written by travel blogger [La Luna Vida](#).

### The Ultimate Bolinao Travel Guide

**Bolinao, Philippines**, fondly known as *The Hidden Jewel of the North* is a nature lover's idyllic city tucked at the West Coast in the Northern region of the Philippine Archipelago. It is rich with caves, beaches, waterfalls, lush islands, thriving marina, historical landmarks and a populace deemed with generosity and congeniality.

- [Things to Do](#)
- [Places to Visit](#)
- [Where to Stay](#)
- [Where to Eat](#)
- [Shopping](#)
- [Flights to Bolinao](#)

This remote coastal municipality of Pangasinan Province has remarkably progressed over the last 600 years, from a mooring ground of Spanish and pirate vessels in the 14th-16th centuries whereby the national archaeological treasure of Gold-Teeth Bolinao Skulls is traced; a modest Spanish colony from its foundation in 1575 until the 19th century, during which one of the oldest churches in the country was conceived; to an American settlement in the early 20th century, bearing the 115-year old Cape Bolinao Lighthouse; and as a dense nature's paradise that draws in tourists from all over the world.

These age-old treasures, manmade and natural alike offer a clear reflection of the Bolinaoans nurturing personality, such that a simple smile and friendly greeting from an outsider would yield trust and wondrous bequestes from them. Indeed it is admirable how every nook and cranny of this quaint land is blessed with treasures as amazing as the experience it promises to give.



### Things to do

As a city risen from a mound of rainforests and a flourishing coastline, Bolinao is guaranteed to ignite a sense of adventure and the love for nature from within.

Therefore, it is likely that one's itinerary would consist of spending time of relaxation and aquatic activities at **Patar White Beach**, exploring the marvelous caves of Enchanted and Wonderful Caves and swimming in its cool spring pool, jumping off the cliffs at the waterfalls, snorkeling in the marine conservatory at the neighboring **Silaqui Island** for a glimpse of the extensive population of Giant Clams and sea urchins, joy-riding to the adjacent cities for more memorable experiences like kayaking and bird watching at the **Bangrin Mangrove Farm** at Tambac Bay and touring the famous **Hundred Islands** in Alaminos City.

Aside from these, a Rest and Relaxation at the quintessential eco-resort on the beach, **Birdland Beach Club** grants awesome and memorable experiences for guests staying at its breezy Bolifugao cottages on stilts, walk-in diners at its homegrown **Blue Mikey's Restaurant** and adventure seekers on its inland tours on horse carriage or Kalesa, Bamboo Trike or Jeep off to the beach, jeepney.

### TRENDING BLOGS

- #1 The 7 Most Beautiful Places on Earth
- #2 How to Save Money for Your Holiday
- #3 Travel Expectations vs. REALITY
- #4 Discover the Best of Thailand
- #5 The Most Beautiful Road Trips in the World



### Vayama.com on Instagram



[Vayama.com on Instagram](#)

[Feedback](#)

### Where to Stay

**Birdland Beach Club** a definitive eco resort perched on the coral cliffs of Bolinao's long beach at its north. Abound an expansive grassy seabed with a protective reef beyond, Birdland is ensured with optimal tropical weather with dry and breezy summer season, and usually damp and calm monsoon season. Its geographic advantage makes for the stability of its high, stilted and open Bolifugao cottages, which affords a spectacular view of the sunset on one side and the sunrise on the other.

**Puerto Del Sol Beach Resort** is a world-class destination at Patar Beach. It houses an array of elegant rooms and villas for the diverse needs of its sophisticated visitors.

### Where to Eat

**Blue Mikey's Restaurant** is a homegrown restaurant that offers Local and International dishes for its local international diners. Its specialties are farm to table ingredients like vegetables, fruits and herbs from its thriving organic garden, and healthy options like unpolished rice and dehydrated fruits and veggies that sustains most of its raw nutrients. Serving portions here are for sharing and for a reasonable price at that.

**Paluto** at Patar Beach. This is a type of eatery that is common in rural coastal areas. It is basically a concept that lets the visitor utilize the cooking service or "paluto" and amenities of the beach front eatery for a fee.

### Shopping

For souvenirs, there are market stalls at the entrance of Patar White Beach. For healthy dehydrated food that is packaged for easy handling, go to Birdland Beach Club. Also sold here are hanging lamps made from shells and other things sourced within the community. For fresh produce and local delicacy like shrimp paste and honey, visit the Public Market in the town. It also hosts stalls that sell hand-picked second-hand clothes and accessories.



### Flights to Bolinao

Book your flight to Manila via [Vayama.com](#) and journey on land via the following options:

- Hire a privately driven car or rent a car at the airport in Pasay City to Bolinao, Pangasinan, with an estimated travel time of 6 to 7 hours.
- Take a taxi at the airport and ride for about 20 to 30 minutes to Victory Bus Liner in Pasay, and then take the scheduled trip to Bolinao, which has an estimated travel time of 8 hours.

Read more on [Lalunavida.com](#)

### Bio



### La Luna Vida

Amanda Virrey is a woman who integrates her passions as a mother, homemaker, artist, traveler, music and culture enthusiast, yogi and enlightened wanderer into her blog, [www.lalunavida.com](#), turning it into a channel that tunes into audiences of likened minds or those from sheer satisfaction.

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**<https://www.cj.com/publisher>**



# We look forward to working with you

Contact us: [affiliates@vayama.com](mailto:affiliates@vayama.com)